

CONTRIBUTION TO BUSINESS MODEL AND EFFICIENCY OF EDUCATION BASED ON ICT'S

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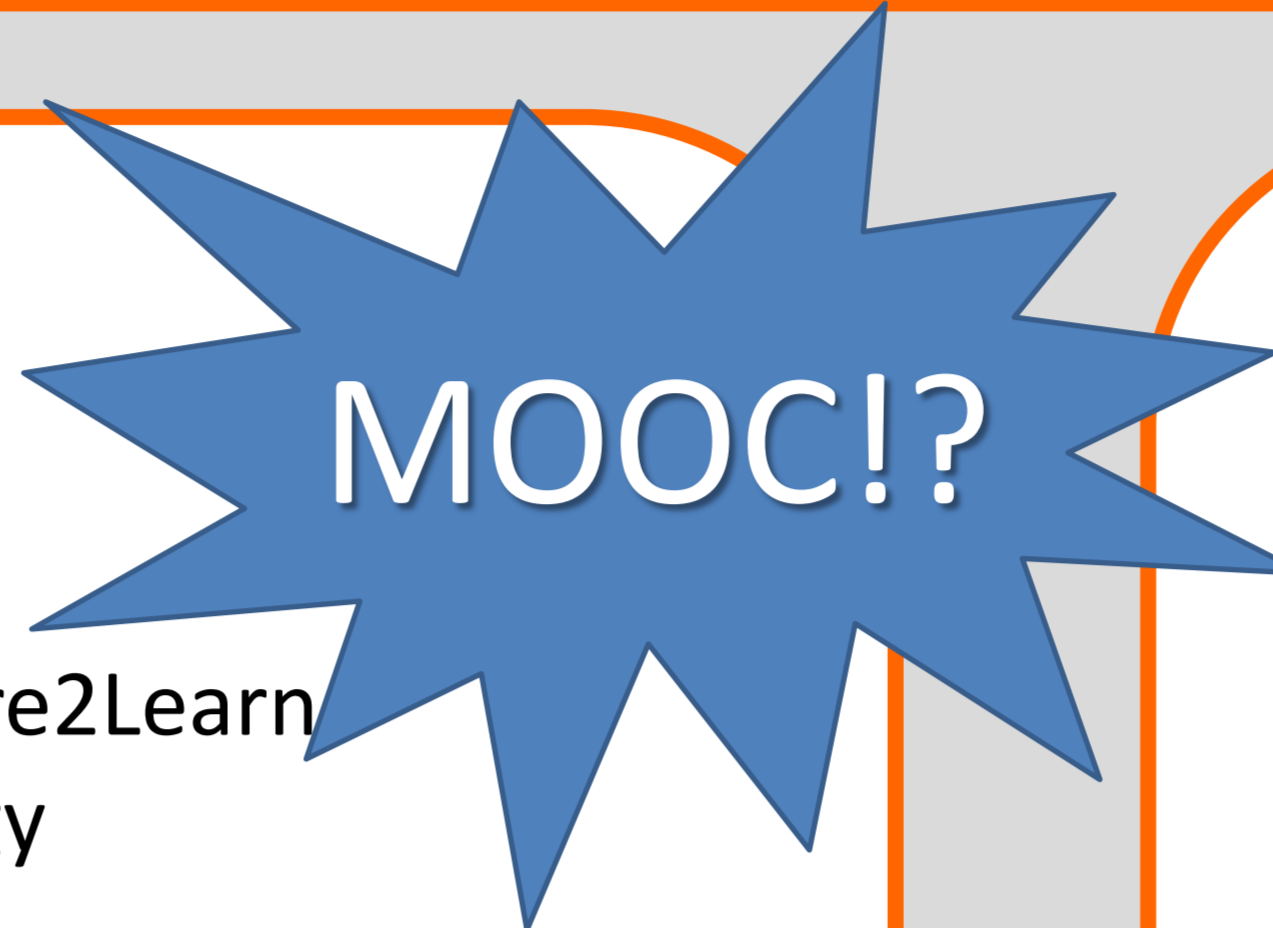
Escola de Enxeñaría de Telecomunicación

MOTIVATION

BUSINESS STRATEGIES LMS

- Open Platforms : Moodle, Sakai
- Private Platforms: Blackboard, Desire2Learn
- Social Platforms: Edmodo, Schoology
- Cloud Platforms: Instructure

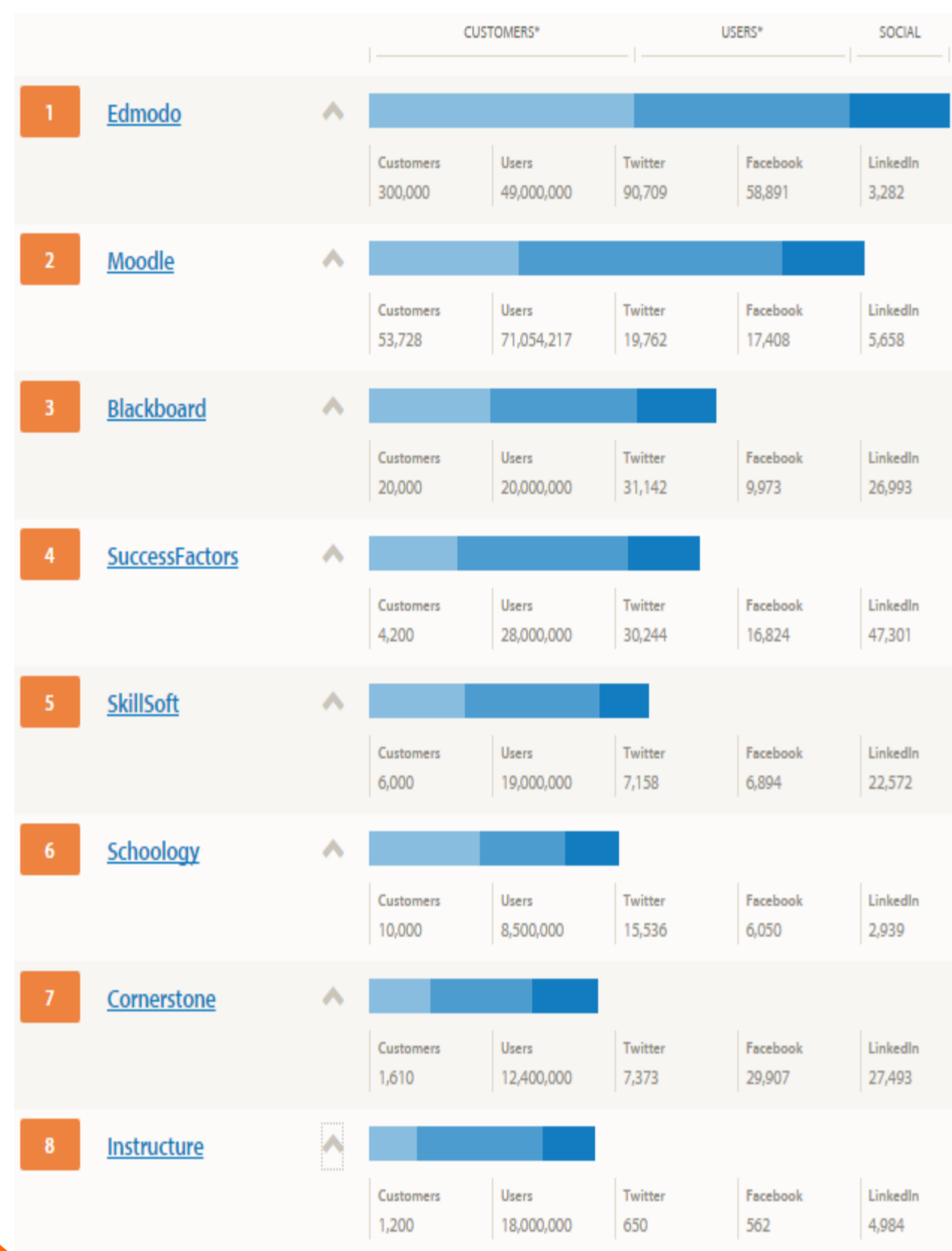
REGION	LMS MARKET 2016
North America	27,1 billion dollars
Asia	11,5 billion dollars
Europe	9,3 billion dollars
Latin America	2,2 billion dollars
Others	1,072 billion dollars
TOTAL	51,172 billion dollars



THESIS OBJECTIVES

OBJECTIVE 1: Contribute to the creation of a sustainable business model over time where the educational models based on ICT's, tools and contents are integrated.

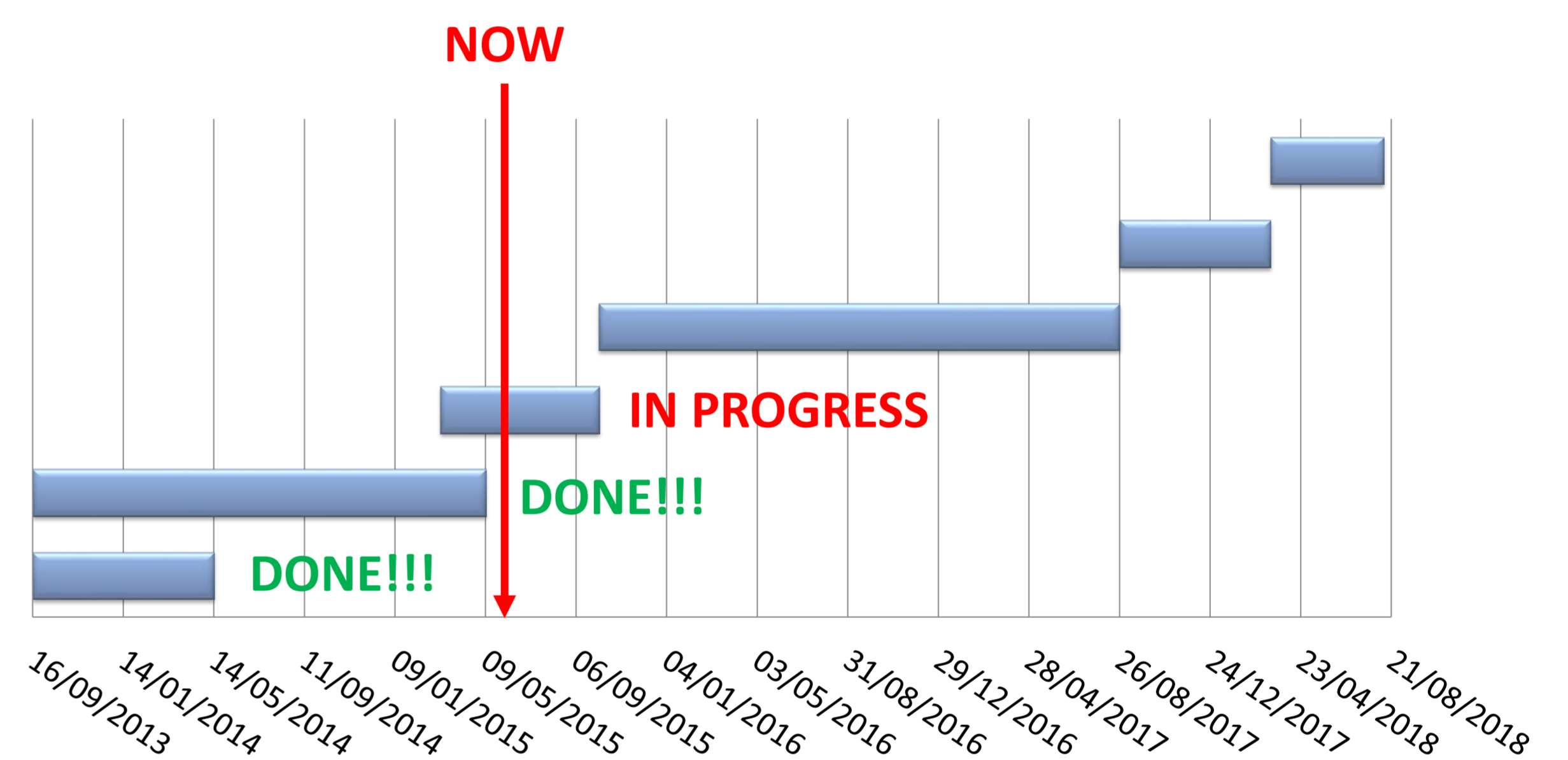
OBJECTIVE 2: Contribute to increasing the e-learning efficiency by focusing on the evaluation and accreditation of knowledge.



RESEARCH PLAN



- EDUCATIONAL COMPLEMENTS
- STUDY OF THE STATE OF THE ART
- REVISION AND PRECISION OF OBJECTIVES
- INVESTIGATION DEVELOPMENT
- RESULTS DISSEMINATION
- THESIS WRITING



5 YEARS RESEARCH PLAN (PLUS TWO YEARS EXTENSION)

THE STATE OF THE ART

- What are the MOOC?
- MOOC vs LMS
- The MOOC now
- The MOOC classes
- The MOOC platforms

- To assess in the MOOC
- Impact of the MOOC
- Future of the MOOC
- Novelties of the MOOC
- To make profitable of the MOOC

IN THIS YEAR



WRITE A PAPER

In order to try to expound this in the XVII International Symposium on Computers in Education (SIIE 15) in Setúbal (from 25 to 27 November 2015)

REVISION AND PRECISION OF THE OBJECTIVES (in progress)

NEXT YEAR PLANNING

REVISION AND PRECISION OF THE OBJECTIVES

INVESTIGATION DEVELOPMENT

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